Iksanika provide add value to companies in Resort and Hospitality Industry

Iksanika, a high-end software development company with software development center in Belarus, announced the launch of its <u>Resorts and Hospitality practice</u> in the U.S. Among Iksanika's offerings is development of custom booking engines with support for dynamic packaging and payment systems backed by sophisticated content management systems.

"We successfully work with all kinds of customers in Europe and America, no matter whether they run a small hotel or a largescale resort network which is well-known in the industry," - said Alex Vergej, CEO of Iksanika. – "Our clients like the ideas, knowledge and experience in Resorts and Hospitality industry that we can offer. They are satisfied with proper timing and budgeting. Iksanika will be glad to offer even more to our new customers from Europe and the U.S. We are sure that now is the perfect time for smart investment to business to reach higher positions in the chosen niche."

Iksanika is a right choice for companies that cannot use ready-made software solutions as their business model is unique or because the specific requirements must be met. Iksanika specialists can develop the solution that can be integrated into various adjoining services such as reservation systems, real estate and personnel management systems, social networks, finance accounting system, custom relationship management etc.

Nowadays embedded technologies as well as mobile solutions are widely integrated into existing or newly developed systems. Basing on this experience Iksanika successfully utilizes the opportunities provided by Window Mobile, BlackBerry, iPhone, Google Android etc. Iksanika develops web based applications that can be used for online search and booking of hotels, restaurants, airlines and transport or can establish same solutions on info-kiosk for self-service.

Iksanika can also develop the management system that will operate in the physical infrastructure of the hotel, restaurant, or complex of both. It will increase the potential of the current business model.

About Iksanika:

<u>Iksanika</u> delivers <u>outsourced software development and custom software development services</u> to leading software development and SaaS, e-Commerce and Rich Internet Application (RIA) providers worldwide. Iksanika's main focus is web-based solutions, and offer <u>full-cycle software development</u>, <u>re-engineering</u>, <u>OA</u> and <u>maintenance</u> services. Certified by independent assessors (Carnegie Mellon University) and technology vendors (Adobe and Sun Microsystems), the company provides technological support to their customer's business success by reducing time- and cost-to-market, along with enhancing functionality and usability of their customer's software solutions.

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