

# Iksanika Launches Travel and Entertainment Solutions Practice

Iksanika, a high-end US-based [software development company](#) with production center in Eastern Europe, has announced today the launch of [travel and entertainment practice](#).

By partnering with leading providers of B2B and B2C platforms and leveraging proven [outsourced software development](#) practices, Iksanika addresses the unique needs of travel and entertainment industry and gives companies a cost-effective opportunity to grow even in the time of industry recession.

"We've been successfully working with travel and entertainment companies from Europe and the United States for years. Today in response to the market demand we offer technological support to a larger number of companies looking to optimize their costs and business processes", – said Alex Vergej, Iksanika CEO. – "Our business analysts, project managers, and engineers are dedicated to customer-oriented approach, and each solution we create is the one that complies with client's specific requirements. Tailored to the demands of a particular business, the software solutions powered by Iksanika helps our clients to maximize their return on investment by offering the best value".

The services Iksanika provides range from complete software development outsourcing, to on-demand web-solutions creation and integration. Iksanika' experience covers customized business solutions and [RIA development](#) for hotels, airlines, car rentals, cruise lines, online booking sites and other small- and medium-scale market players.

"Our next-generation web-based service solutions enable companies to optimize their internal and external business processes – customer relations management, content management, data warehousing, as well as booking, payments processing and many others. Iksanika solutions can make it easy to manage and control each and every process, thus keeping finger on the pulse of your company and being flexible in unforeseeable situations on this dynamic market", - added Alex Vergej.

## About Iksanika:

[Iksanika](#) delivers [outsourced software development](#) and [custom software development services](#) to leading software development and SaaS, e-Commerce and [Rich Internet Application](#) (RIA) providers worldwide. Iksanika's main focus is web-based solutions, and offer [full-cycle software development](#), [re-engineering](#), [QA](#) and [maintenance](#) services. Certified by independent assessors (Carnegie Mellon University) and technology vendors (Adobe and Sun Microsystems), the company provides technological support to their customer's business success by reducing time- and cost-to-market, along with enhancing functionality and usability of their customer's software solutions.

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